

# Mayor's Conference

Judd L. Nordyke  
Mayor  
Village of Hatch, NM



# A Look @ The Village of Hatch

- Typical Small SW Community, pop. 1672
- Economic Base Agriculture/Ag. Business
- Hub of Northern Dona Ana, Southern Sierra Counties with 9 surrounding Colonias
- School District serves Northern 3<sup>rd</sup> of Dona Ana County on 5 campuses
- Largest Employers: Las Uvas Dairy, Hatch Public Schools, NMDOT
- Transportation Crossroads BNSF RR, I-25, NM26, NM185, NM187
- 1 of 6 Industrial Parks in the State
  - 5 Mw Solar Project in development



# What is the Community doing to Prepare ?

- **Spaceport Welcome Center**
  - Allocated funding from the State of NM
  - Conceptual Design in Place
  - Alternate Sites being Evaluated
- **Economic Development**
  - NMSU Economic Impact Studies Completed
  - Retained ED Consultant
  - Became a NM Certified Community
  - Downtown Revitalization
  - Renewable Energy Initiatives
- **Incentives**
  - Passed Local Economic Development Act
  - 'Seed' fund created for small business



# What is the Community doing to Prepare ?

- **Cooperative planning with School District for student population growth**
  - Supporting Dona Ana Community College Satellite Campus
  - Have completed expanded building and facility program
- **Housing Diversification**
  - Falcon Ridge Apts. for 72 Low Income Units with Middle Income Planned
  - 2 Active Housing Sub-Divisions
- **Hatch Chile Festival: International attention in it's 40<sup>th</sup> year**
  - CBS Sunday Morning, Korean TV, China TV, Food Channel



# Community Challenges

- **3 O'clock Brain Drain**
- **Lack of Lodging Facilities**
- **Lack of Civic Amenities**
  - Swimming Pool
  - City Park expansion
- **Budget Restrictions**
- **Need Spec/Purpose-built buildings**
- **Metro/*Rural* plex support (6,000 + residents)**

